

From: [Jeff Gingerich Ph.D.](#)
To: university-all@scranton.edu
Subject: New Strategic Plan Web Site
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Dear Members of the University Community,

In September, the Board of Trustees unanimously and enthusiastically approved a new University-wide strategic plan. The new plan grows from the collective insights of our students, faculty, and staff and presents a cohesive and innovative vision for our future. Since that time, we have constructed a new web site to share information about the plan. I invite you to visit www.scranton.edu/strategicplan, or click the Strategic Plan link in the “About Us” menu on the University’s main web page.

The strategic plan announces a number of new and exciting initiatives, but also seeks to harness innovative and impactful activities that are already under way. Please take a few moments to consider initiatives you may know of that help to illustrate our plan in action. You can share those with us through the [Share A Story](#) link, or via email at planning@scranton.edu.

As part of our holistic, integrated planning model, we are asking University departments, colleges, and administrative areas to identify ways to support the plan both through their own activities and through collaborative initiatives. This work is already moving ahead as part of the annual spring planning and reporting cycle. Leaders involved in departmental, college and other area planning should contact Kate Yerkes, Assistant Provost for Planning and Institutional Effectiveness, for additional guidance and support as they build and update their own plans.

Additional areas of focus for this first year of the plan include the work of building a university-wide [plan for diversity and inclusion](#), and continuing forward with Strategic Enrollment Planning, many of the goals for which are incorporated in our Strategic Plan. Work is also under way to identify performance indicators and means of assessment to understand the progress and communicate the outcomes and impact of our planning activities over time.

Working together assures that all areas of the University can contribute to the shape and direction of our new plan in meaningful ways. I encourage you once again to be involved in whatever way you can. Watch the strategic plan web site for news and information about these and other implementation activities.

Thank you for all that you are doing to support the mission of the University.

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